ICICI Bank
Internship Programme
Summers 2020
Agenda

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- Where are we located?
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ICICI was founded in 1955 with the combined efforts of the Government of India and the World Bank. The objective was to make private savings available for industrial investment and help in boosting the Indian economy by direct lending and investment in industry. Ever since, ICICI has been a front runner in the Indian private banking sector and has slated a growth story over the years.

So, where are we today?

- ~1,000,000+ Employee base
- 20,000+ Largest branch + ATM network among private sector banks
- 44.6% Period-end CASA ratio
- USD 178 billion Consolidated Assets
- USD 3.17 billion Core Operating Profit in FY19

1. Operating profit (before provisions and taxes)
ICICI Bank has operations in 14 countries apart from India.
Awards & Recognition

Over the years, ICICI Bank has been recognized at various international and national level platforms for its initiatives in spheres of technology, customer service and business practices. Some of them are:

- ‘Excellence in Retail Financial Services International’, ‘Best Mobile Initiative, Application or Programme’ and ‘Best API Initiative, Application or Programme’ Awards by the Asian Banker in 2019

- Recognized as the ‘Most Trusted Brand’ among private sector banks, by The Economic Times Brand Equity consecutively for the last four years since 2015

- Winner in the ‘Blockchain’ category at the BFSI Digital Innovation Award 2019 by the Indian Express

- ICICI Bank has featured amongst the ‘Top 10 Companies to Work For’ list published by Business Today Magazine for two consecutive years. The Bank is a prominent recruiter in the premier business schools, undergraduate, legal and engineering campuses.
Engagement with International Campuses

Partnering with Michigan Ross for providing internship opportunities to first year MBA students to work on a 4 week long live project. Past projects have been in the domains of blockchain, financial inclusion, digital banking ecosystem etc.
https://michiganross.umich.edu/map-projects/icici-bank-0

Partnering with UofT since 2018 for providing internship opportunities to work on a 4 week long live project. The project was based on ICICI Bank’s Digital Village initiative for financial inclusion.

Beat the Curve is a marquee case study competition of ICICI Bank launched across 25 premier business schools. The national winners get an opportunity to attend a Fintech and Innovation workshop at Singapore Management University.
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- Mumbai is the financial center, economic powerhouse, and industrial hub of India. In 2018, a report by New World Wealth ranked the city as the 12th wealthiest global city with a total private wealth of US $950 billion.

- It is also home to important financial institutions, such as the Reserve Bank of India, the Bombay Stock Exchange and the National Stock Exchange of India.

- The city is the corporate headquarter of many Indian companies and multinational corporations such as JP Morgan, Citi Bank, BNY Mellon, Bank of America Merrill Lynch, Deutsche Bank and Standard Chartered.

- Indian conglomerates like Tata and Aditya Birla Group are also headquartered in Mumbai.

Apart from being a commercial capital, Mumbai is one of the most vibrant creative arts centres in India and plays host to a number of national and international events.
Tourist Attractions in Mumbai

Mumbai, the capital city of the Indian state of Maharashtra, is a spectacular paradox of chaos and hope, glamour and squalor, modernity and tradition. Famously known as the City of Dreams, Mumbai is a beautifully blended melting pot of cultures and lifestyles. One of the main centres in the country of art, culture, music, dance and theatre. It is a dynamic, cosmopolitan city that has been running for years solely on the indomitable spirit of the Mumbaikars.

*Click on the images to know more*
Internship Details

- **Duration**: Internship duration will be 4 weeks
- **Project Guide**: Structured mentorship program to ensure guidance during the internship
- **Evaluation**: Overall evaluation based on the final presentation & project guide’s feedback
- **Location**: ICICI Bank Headquarter, Mumbai, India
- **Stipend**: INR 85,000* + Accommodation + Travel + Local Conveyance
- **Accommodation**: ICICI Bank’s Oasis Guest House
- **Travel Arrangement**: Round trip to Mumbai and local conveyance within the city

*1 CAD = 54.29 INR*
ICICI Bank- Oasis Guest House

Bedroom

Dining Area
Thank you