REACHING THE HARD TO REACH

munk school OF GLOBAL AFFAIRS & PUBLIC POLICY

UNIVERSITY OF TORONTO

Veriown and (en)visible Solutions Marketplace

Showcase your pre-proof of concept ideas at the Reach Symposium on February 21, 2019

Do you have a pre-proof of concept innovation or idea that has poverty reduction and inclusive development at the core? If so, you may be interested in a unique opportunity with the Reach Project to showcase your idea to leading industry experts at the Veriown and (en)visible Solutions Marketplace, part of the Reach Project's upcoming Reach Symposium.

About the Reach Project

The Reach Project, in partnership with the Mastercard Center for Inclusive Growth, is dedicated to achieving the Sustainable Development Goals globally by ensuring development opportunities and essential services reach those who are the hardest to reach – the poorest of the poor, the distant and isolated, and the marginalized. Anthony Lake, head of the UNICEF, puts it best when he notes that despite global success in reducing overall poverty, "[p]eople are left behind simply because they live in rural communities or urban slums, in conflict zones, as part of indigenous groups, with disabilities or because they are girls."

The Reach Project is looking for innovations that leave no one behind.

The Solutions Marketplace Opportunity

The Reach Project at the Munk School of Global Affairs and Public Policy invites University of Toronto student entrepreneurs to showcase their pre-proof of concept innovations and ideas at the upcoming Reach Symposium on February 21, 2019 in Toronto.

The Reach Symposium brings together thought leaders, researchers and entrepreneurs from the private and public sectors, as well as the academy and global civil society. The 2019 symposium will convene participants from organizations such as Mastercard and IBM to the UNHCR and Grand Challenges Canada, to Global Affairs Canada and the IDRC. The 2019 symposium will also feature the Solutions Marketplace, sponsored by Veriown Energy's CEO Steve Johanns as well as Mark Kaplan, formerly of Unilever and currently head of (en)visible. The Solutions Marketplace will showcase 8-10 promising, pre-proof of concept innovations / ideas / projects / enterprises that have poverty reduction and inclusive development at their core. Innovators will have an opportunity to network with symposium guests. The Marketplace sponsors are committed to supporting the most promising projects and innovators beyond the symposium.

Who can apply?

All **current students** from across U of T can apply (you need to be enrolled during the 2018/19 academic year to be eligible). The Reach Project currently works with students from a variety of academic backgrounds, such as engineering, law, global affairs, public health, medicine, social work and business.

Application Deadline: Friday, February 1st at 11:59pm EST.

Reach Symposium Date (if selected): Thursday, February 21 – 8:30am-7:30pm.

Prize: The top 1-3 pre-proof of concept ideas will receive regular monthly consultations from global business experts, the sponsors of the Solutions Marketplace.

Application process

Your application includes two parts:

1. **Your Resume**: Please include a 1 page resume for each of your team members, outlining your academic background, accomplishments, skills and abilities to date.

2. **Innovation Summary (1 page max):** Please include: a short description of the innovation/idea; outline which Sustainable Development Goal(s) your innovation targets and in what part of the world; and explain your innovation / idea and how, specifically, you expect it will address poverty and development

Please submit your application to marin.macleod@mail.utoronto.ca with the subject "SOLUTIONS MARKETPLACE" until Friday, February 1st at 11:59pm EST.

If you have specific questions about this opportunity, please direct them to Marin MacLeod at: **marin.macleod@mail.utoronto.ca.**